WIRING & CONNECTING

AVT Industrial Components BV, Givatec BVBA and AGCO BV are part of AVT Wiring & Connecting

BBP37 Multicolour & Cut Label Printers

Quickly identify small volume products

BRADY
WHEN PERFORMANCE MATTERS MOST™

BBP37 Multicolour & Cut Label Printer
Quickly identify small volume products

www.bradyeurope.com/bbp37

It can be quite time consuming to find a limited amount of industrial grade labels to identify small volumes of products or components. The BBP37 Multicolour & Cut Label Printer offers a solution by enabling you to design, print and cut small numbers of reliable product labels at your location in a wide variety of shapes, sizes and colours.

Custom product labels on demand

With a BBP37 Multicolour & Cut Label Printer on-site, small volumes of industrial grade identification labels can easily be printed and cut to size when they are needed.
The BBP37 offers multicolour thermal transfer printing and X/Y cutting to create highly customisable labels in various shapes, sizes and colours that can be used to identify a wide variety of products on demand.

Outstanding reliability

The BBP37 is compatible with Brady's reliable labels in polyester and polyimide that can resist extreme temperatures up to 300°C, aggressive chemicals and solvents, abrasion and outdoor conditions. Offered with advanced adhesives, these labels will stay attached and remain legible throughout the most demanding production processes. Specifications per label that can be printed with the BBP37 are available in Brady's technical data sheets.

Easily design your label

Easily design the most intricate product identification labels with the custom designer app from Brady Workstation. Determine shape, size and colour, add text, barcodes or data from ERP-systems before printing label designs with the BBP37. Brady Workstation includes a free basic label design suite and 30 day free trials to allow users to test the more advanced label design apps before upgrading.

Automatic label setup

Printers read critical information from the supply cartridge and then automatically set it up so you can start printing immediately.
No more calibration or wasted labels, no print speed/burn temperature trial labels, no scrolling through screens to select a label and no wasted time setting up label dimensions or text size.

20-second material changeovers

"Drop in" ribbons and labels mean no complicated threading, assembling spindles, sensor adjustment or calibration steps. You can get on with the job faster, giving you more time for other tasks.

127 mm per second print speed

Fast processing time and print speed means you don't have to wait around for your labels.

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Brady Workstation

The latest in label creation software, Brady Workstation revolutionises the way you create labels on your PC. Instead of using a CD to upload label-making software on your computer, you simply download the Brady Workstation platform to your desktop and add the label-creation apps you want.

Discover it at www.bradyeurope.com/workstation

BBP37 MULTICOLOUR & CUT SIGN & LABEL PRINTER

Order Reference	Art. No.	Description
BBP37-QWERTY-UK	145995	BBP37 Multicolour and Cut Sign and Label Printer QWERTY - UK
BBP37-QWERTY-EU	143639	BBP37 Multicolour and Cut Sign and Label Printer QWERTY - EU
BBP37-QWERTY-US	143638	BBP37 Multicolour and Cut Sign and Label Printer QWERTY - US
BBP37-AZERTY	143640	BBP37 Multicolour and Cut Sign and Label Printer AZERTY
BBP37-QWERTZ	143641	BBP37 Multicolour and Cut Sign and Label Printer QWERTZ
BBP37-CYRILLIC	143642	BBP37 Multicolour and Cut Sign and Label Printer CYRILLIC

Includes: BBP37 Printer, Power Cord, USB Cable, Cleaning Kit, Cutter Cleaning Tool, Quick Start Guide

Printer Technical Data

Specifications	
Print Resolution (dpi)	300
Print Speed (mm/sec)	127
Print Technology	Thermal Transfer
Max. Label Width (mm)	101.00 mm
Cutter	XY Cutter & Auto Cutter
Features	
Colour Capability	Multicolour; Monocolour
Stand-alone Printing (Detached from PC)	Stand-alone & Peripheral
Software Compatibility	Brady Workstation
Continuous vs Die-cut Labels	Continuous Tape & Die Cut Labels
Materials Supported	Indoor/Outdoor Grade Vinyl; Low-Halide Polyester; Pre-Printed GHS/CLP Labels; Pre-Printed Sign Header Labels; Tags; ToughWash Washdown Resistant Labels; Toughstripe Floor Marking Tape; Reflective Tape; Photoluminescent Tape; Magnetic Supply; Repositionable Vinyl; Right-To-Know Chemical Labels; Cold Temperature Tape; Push Button and Raised Panel Labels; Industrial Paper, Polyester, Polyimide, Polyvinyl Fluoride and Tedlar labels.
PC Connectivity	Yes
Connectivity Options	USB, Bluetooth. Optional: Ethernet, WiFi
Physical Properties	
Depth x Height x Width (mm)	360 mm x 280 mm x 480 mm
Weight (kg)	16.50
Keyboard Type	QWERTY, QWERTZ, AZERTY, CYRILLIC
Operating Temperature	10°C - 40°C
Approval/Compliance	USA & Canada : cULc; Europe : CE-RoHS; Argentina : UL-AR & S Mark; Mexico : UL NOM CoC; Australia : RCM mark; Russia : EAC; Korea : KC; China : CCC-RoHS; India : BIS; Taiwan : BSMI Exemption; South Africa : LOA and SABS (No logo on product label)
Warranty	1 year

TEDLAR® is a registered trademark of DuPont.

BRADY
WHEN PERFORMANCE MATTERS MOST™

Brady EMEA Locations

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Central & Eastern Europe	+421 2 3300 4800	Romania	+40 21 202 3032
Denmark	+45 66 14 44 00	Russia	+7 495 269 47 87
France	+33 (0) 3 20 76 94 48	Spain & Portugal	+34 900 902 993
Germany	+49 (0) 6103 7598 660	Sweden, Finland, Baltic states	+46 (0) 8 590 057 30
Hungary	+36 23 500 275	Turkey	+90 212 264 02 20
Italy	+39 02 26 00 00 22	UK & Ireland	+44 (0) 1295 228 288

Your Brady Distributor

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www.bradyeurope.com